



LANZE *Craft wine*

蓝泽®



ORIGIN *Craft wine*

| 产 | 地 | 精 | 酿 |



# About us

Lanze's products mainly focus on the processing, production, and sales of fermented berry wines. Currently, the company's main products include blueberry wine, aged berry wine, raspberry wine, and wine. The company has multi-level exchanges and cooperation with domestic and foreign research institutions, and has cooperated with the School of Life Sciences of Qingdao University, Northwest A&F University, and Shandong Agricultural University to introduce high-end talents. It is equipped with advanced processing equipment in China and currently has an annual production capacity of 5000 tons of fruit wine. The company and its planting base are located in the Shuhe River Basin of Daxing Town, at the junction of Shandong and Jiangsu provinces. It is a gold producing area for high-quality berry cultivation in the world. Blueberries and blackberries have a planting history of more than ten years. In recent years, the planting area of unripe berries has rapidly expanded, and frozen berry products are mainly exported to developed countries in Europe and America. Currently, the total planting area has exceeded 30000 acres. In the future, the company will continue to increase investment in scientific research and branding, adhere to strict control from raw material screening to production management, and build Lanze into a leading brand of small berry fruit wine through continuous innovation and technological research and development.



Some berries have a shelf life of  
only a few hours  
Only the source production area is  
the guarantee of quality



Lanze chooses to focus on doing  
one thing well in the small berry production area  
Brewing better berry wine  
Allow more people to enjoy the deliciousness  
brought by berries at any time





**Lanze Winery was awarded**

**Silver Award at the 2021 Brussels International Wine Competition**

**Gold Award at the G100 International Wine and Spirits Competition in 2020**

**Gold and Silver Awards at the 2020 Asian Wine Quality Competition (AWC)**

**2018 Asian Fruit Wine Carnival Expert Group Silver Award**

\*The first level water source protection area of the Su Lu  
boundary ultra-high pressure geological belt

\*30000 acres of evergreen berry blueberry golden latitude main  
production area

\*Hand selected picking

\*Exquisite craftsmanship, low-temperature full immersion  
fermentation

\*Fully automatic filling equipment

\*The taste is fragrant and mellow, with a rich and mellow texture

# Honour





The big health industry is one of the five sustainable industries, and health and beauty, anti-aging, and longevity are the eternal pursuits of humanity. Lanze is based on the concept of big health, using small berries with significant health benefits such as anti-aging berries and blueberries as raw materials, perfectly integrating authentic wine with health, and creating a unique flavor and significant health and beauty effect of craft fruit wine. Lanze is located in the core production area of 30000 acres of blueberries and unripe berries, strictly controlling the quality of raw materials from the source and creating craft products from the production area. To serve the vast number of consumers with the business philosophy of "quality experts serving experts".



Aronia Melanocarpa Elliot, also known as wild cherry berry, is a plant of the Rosaceae family and is native to North America, Europe, and other regions. Bulbasaurus is the only edible plant that survived the serious leakage and explosion accident at the Chernobyl nuclear power plant in the former Soviet Union in 1986. It has been verified that Bulbasaurus can survive because of its strong antioxidant capacity. Bulbasaur has become a rising star in the fields of food, medicine, health, and cosmetics. Berries are rich in anthocyanins and anthocyanins, making them a natural and powerful "antioxidant". The anthocyanin content of unripe berries is 4-5 times that of blueberries of the same quality, 13 times that of cranberries, and 80 times that of grapes! The aged berry fruit has extraordinary health benefits and is known as the "anti-cancer agent" of nature-- Magical ageless berry The content of flavonoids and polyphenols in the fruit of aged berries is the highest among known plants. Anthocyanins and procyanidins have strong antioxidant effects, and have amazing effects on cardiovascular and cerebrovascular diseases, diabetes, brain nerves, cancer, prostate diseases, arthritis, skin diseases, etc. Widely used in the pharmaceutical and functional food industries in Europe and America-- Magical ageless berry

# Quality starts from raw materials

On the ultra-high pressure geological belt where Yushan is located on the Lu Su border, in addition to its natural latitude advantage, the geological conditions are rich and complex. Minerals that can only be found thousands of meters underground in other regions can be seen on the surface here. The proven diamond reserves in Linyi area have reached 12.3539 million carats, accounting for 50% of the national total, and the title of "Diamond Capital" is well deserved. In 1977, the world's rare first diamond in China, Changlin Diamond, was discovered in Linshu County, Shandong Province. Adjacent to Donghai County, Jiangsu Province, it has the title of "World Crystal Capital". The small berries here, such as blueberries, raspberries, blackberries, etc., have a good taste and rich mineral content, making them suitable for large-scale cultivation and rapid development. The third generation of fruits is rich in mineral nutrients, which we call "Kinerl fruits".

In August 1994, the Chinese Ministry of Agriculture's "948" project introduced the black fruit gland ribbed Chinese elm into China. In September 2018, the black fruit gland ribbed flower tree was included in the National New Food Raw Material Catalogue by the National Health Commission as a new food ingredient. According to literature records, scientists used the Chinese berry to treat a series of diseases caused by nuclear radiation.





Blueberries - a natural food that protects eyesight  
Blueberry, meaning blue berry, belongs to the Ericaceae family and the Vaccinium genus. Originating from North America, this perennial shrub is a small berry fruit tree. The cause and effect are blue in color, hence it is called blueberries.

Blueberries are a nutrient rich fruit that contains a large amount of anthocyanins, various vitamins, and minerals. They can improve vision, resist oxidation and aging, beautify and nourish the skin, delay brain and nerve aging, enhance memory, and prevent cancer.





Name: Aronia berry wine KINERAL K7  
Vol: 12  
Type: Dry  
Net content: 750ML



Name: Aronia berry wine Yuguan Y7  
 Vol: 14  
 Type: Dry  
 Net content: 750ML

Oak barrel aging





Name: Aronia berry wine Derry R7  
Vol: 16  
Type: Dry  
Net content: 750ML

Oak barrel aging







Name: Blueberry wine KINERAL K3  
Vol: 12  
Type: sweet  
Net content: 500ML



Name: Blueberry wine KINERAL K5  
Vol: 12  
Type: sweet  
Net content: 750ML





Name: Blueberry wine KINERAL K6  
Vol: 12  
Type: sweet  
Net content: 750ML



6支/箱





Name: Blueberry wine Yuguan Y6  
 Vol: 14  
 Type: Dry  
 Net content: 750ML





Name: Ice grape wine Misen M5  
Vol: 12  
Type: sweet  
Net content: 375ML



Name:Grape red wine Misen M6  
Vol: 15  
Type: Dry  
Net content: 750ML





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**LINYI LANZE ECOLOGICAL AGRICULTURE CO., LTD.**

WEB: [WWW.KINERAL.COM](http://WWW.KINERAL.COM)

EMAIL : [SALES@KINERAL.COM](mailto:SALES@KINERAL.COM)

TEL: 0086-13355072206

WECHAT: +86-13355072206

**SERVICE: 4008-0539-07**